Outline/Agenda

Apple Products

Presented by: Mark Cohen and George Lewis

**Mark Cohen**

**Products discussed: IPhone, IPAD, MacPro**

Not intended as a sales pitch. Just something for the audience to think about when they might need/considering to change equipment or are just curious about this matter and products.

* Background: The two of us have switched from a Microsoft environment into an Apple (Maverick) environment. We will tell why? (Both Mark and George)
* Evaluations we made:
* Support
* Cost evaluation
* Software availability
* Software integration
* Threats to PC’s: Hacking, viruses, etc.
* Demonstrations of certain product features:
* Cloud integration
* Help availability (online)
* Help availability from Apple
* Word Processing
* Spreadsheets
* Email
* Backups
* Internet Access
* Evaluations every buyer should make:
* What do you want or like to do?
* Are there cost/benefits to consider?
* Can you convert current information?
* Files to be imported?
* How different are the machines from Microsoft compatible devices?

**George Lewis to discuss iMac**

1. Features & Packaging
2. About this Mac
3. Software Updates
4. Dock icons & Applications
5. “Apple Notes”
6. USB connections (USB Hubs)
7. Back Ups (Passport)
8. Keyboards & Mouse
9. Summary of iMac Benefits
* Questions and conclusions (Both Mark and George)